

CIA RATES TRIBE!

CIA Lackeys Read TRIBE

The TRIBE recently received a xeroxed copy of a newsletter called "Tupart Monthly Reports on the Underground Press" put out by the National Media Analysis Inc., Washington, D.C. These people read our newspapers and then report on us to various interested groups, such as the CIA and other branches of the U.S. government.

They report, "...we are quite well convinced the underground papers have a tremendous influence on the 15-25 year-old bracket, indirectly as well as directly." Here are some more of their observations:

(a) Circulation of underground papers is concentrated in major metropolitan areas and around college campuses, but not restricted to such areas.

(b) There is an overlap in readership between official college newspapers and the undergrounds, but the overlap appears to be shrinking in favor of the undergrounds.

(c) The underground press has influenced the conventional media in its attitude toward the society and in the issues and events covered.

(d) Within such topical areas as the Vietnam War, ecology, rock music, and sexual attitudes, the underground press has often been the major 'tastemaker' or 'issue maker'.

(e) Underground press impact on the society is expected to be manifested in the appearance of numerous additional underground papers in areas where there have been few in the past, as well as in circulation increases in existing papers.

We do not consider a publication an UNDERGROUND unless it characteristicall meets some of a set of criteria briefly summarized as follows:

(a) Stated intent, or advocacy, of overthrowing the society by violent or subver-

sive means.

(b) Trading in the obvious rhetoric or violent or subversive revolution—usually historically identifiable.

(c) Advocacy of the use of tactics or weapons typical of revolutionary or guerrilla warfare—again, usually identifiable historically.

(d) Attacking "the system" itself instead of individuals or groups who may be misusing it—exploitation of grievances versus attempts to promote reform.

(e) Relentlessly attempting to justify its violent or subversive posture on the basis of some law higher than that of the land.

Obviously, there is a JUDGMENTAL FACTOR involved in selecting papers for inclusion as part of the underground press—and there are honest differences of opinion on some publications, even among experienced observers. There are two factors, however, which reduce the probability of error by the careful analyst. One of these is the fact that the primary mission of the bonafide underground is to serve as a combination propaganda-communications medium for some political group or philosophy. Thus, even the most subtle paper at the beginning must eventually reveal at least a portion of its true colors or fail in its primary mission. The other factor serving accuracy in identifying underground papers is seen through the use of an approach similar in results to the technique which enables a physical anthropologist to identify a relatively small bone fragment as having once been part of a fully describable, whole body. In other words, a knowledge of the detailed characteristics of a large number of underground papers assists in the proper identification of any

single paper even if it does not exhibit ALL of the characteristics of an underground within a few editions.

DETAILS ON SELECTED PAPERS

Berkeley Tribe, Box 9043, Berkeley, CA, 94709. Founded: June 1969, Cir: 25,000 (sic!). Editor: Staff. Tabloid size, usually having 20 pages. Full-page ad sells for \$412.50. Subscriptions \$6.00/yr in the US; \$9/yr foreign (sic).

The TRIBE was started by the former staff of the more affluent Berkeley Barb (50,000 Cir and \$464/page advertising) following a fight with Barb owner Max Sheer over his interest in making money while the highly idealistic and radical-politics-oriented staff put the paper out for practically nothing. The TRIBE is collectively owned by its staff and makes editorial decisions on an elective basis. It demonstrates the greatest of interest in community organizational work in the Berkeley-San Francisco area and focuses on the Black Panthers, Weatherman, Chicano and Indian movements. It is viciously anti-military and against the Vietnam war—"the only way to end the SE Asia war is to start a revolution in Amerika"—and contemptuous of government policies at home and abroad. It speaks of "soft drugs" in condoning terms, but is not as rabid in advocating them as other papers; features drug advice for overdose cases and favors marijuana. It does not carry the "sex ads" its staff objected to so strenuously in the money-making Barb, but usually has a page or two of ads for meetings of various "liberation fronts" and movements organizations, and has the table of phone numbers of political groups, clinics, cooperatives, defense

on the subject comes across in bold headlines: "Don't Testify!"

REVOLUTIONISTS GO BACK TO THE BOOKS

REVOLUTION! maintained its usual first place position in this month's analysis, often with what was little more than a reworking of the same rationale and slogans underground press observers have become accustomed to. Perhaps the most significant new thrust is a rather general "back to the books" theme. Both in articles and in display advertising there is added emphasis on the plethora of literature on revolution and guerrilla warfare which has been published in the U.S. in the past few years. There is also a call for emphasis on orthodoxy...Atlanta's Great Speckled Bird said rather bluntly that it is well enough to make heroes out of Che Guevara, Ho Chi Minh, Mao and Lenin, but the serious revolutionary must study "The source of their ideas: the Marxist-Leninist tradition."

KKK PUSHES PANTHERS FOR ATTENTION

Our usual rank-ordering of ORGANIZATIONS' according to the amount of attention they receive in the underground press has recently included the Ku Klux Klan—interest in them coming primarily from the flare-up of Klan activity in Texas. This month enough emphasis was given to this organization to push it near to the top of the list, second only to the Black Panthers in the analysis. In June, the most prominent organizations ranked in the following order: Black Panther Party, Ku Klux Klan, Mayday Tribes, Weatherman, Venceremos, Social Workers Party, Young Socialist Alliance, National Welfare Rights Organization, Palestinian Guerrillas, Vietnam Veterans Against the War, Medical Committee for Human Rights, Yippies, Legion of Justice, Young Lords Party, Ecop Commando Force 70, JOMO, White Panthers, Student Mobilization Committee, FLQ.

EDITORS SUMMARY—What the various radical and revolutionist groups are saying is "we have to get out to the people, and organize them—and without so much rattling of our guerrilla bandoleers." This is what is happening with the underground press, it is spreading out at the base, and with less noise and pore. We may even see a few nationally circulated papers fold, but at least, as we see it, their number has peaked. The increase will continue at the community level. And, there will be a continued increase of a wild assortment of high school undergrounds—the high school underground press service in Washington claims they already number in the thousands.

ANALYSIS OF THE REGULAR MONTHLY SAMPLE

Note: Every month from a sample of underground papers from all sections of the country, we weigh the accumulation of emphasis given to each topic specifically identifiable—using such factors as circulation, allocation of space to a given topic, placement of articles on pages, the page on which the article appears, and the display or photographic art accompanying it. Thus we are able to analyze the contents of the papers and list the topics they cover in an order which indicates the relative importance given to various matters by the underground press as a whole during the period studied.

Following a practice we initiated last month, we are listing in the table below ALL of the topics which received any appreciable emphasis in a large underground press sample during the month of June 1971. The numbers at the left of the topic names indicate how the topics ranked in terms of emphasis give in June. Selected readings on these same topics from the previous twelve months are indicated by the numbers in the columns at the right.

MINORITY GROUPS jumped to second place in the analysis this month, having climbed from 23 in January of this year. The emphasis within this topic was primarily on two sub-topics: (a) reported race clashes—blamed on Whites at all levels, ranging from accusations of procrastination on school desegregation by President Nixon to "racists" within local police forces—and (b) Black Power pronouncements—this time, not just from expectedly militant organizations such as the Black Panthers, but from community and local groups speaking of the need to organize "for survival."

JUSTICE/COURTS is back in the top ten, this time mainly as the result of massive attention to "Federal Grand Juries—the new weapon." This quote is from Washington's Quicksilver Times which contends the government is using grand juries to combat "the movement"—"to create mistrust and guilt in the movement; to drive a wedge between all groups including overground and underground." The Liberated Guardian devotes a two-page spread to describing a counter-campaign designed to "make grand juries useless as 'fishing expeditions' and to use them as a focus for political action." Guardian, along with the Berkeley Tribe, urges readers to find out such information as what juries are meeting, what they are investigating, and who is sitting on them. Then, it urges its readers not to "allow a grand jury to meet without a large demonstration outside." The primary message of the under-

June 1971	May 1971	Mar. 1971	Jan. 1971	Nov. 1970	Jul. 1970
1 REVOLUTION!	1	1	1	2	1
2 MINORITY GROUPS	6	11	23	13	9
3 ORGANIZATIONS	3	4	5	1	4
4 PERSONALITIES	9	2	2	4	2
5 URBAN AFFAIRS	10	9	10	6	14
6 JUSTICE/COURTS	12	15	7	17	8
7 ALTERNATE LIVING	5	3	4	Not meas'd	
8 ANTI WAR ACTIONS	2	Not measured	separately.		
9 SOUTHEAST ASIA WAR	4	5	6	12	13
10 WOMEN'S LIBERATION	17	6	8	3	3
11 BOOKS/POETRY	11	17	15	11	19
12 PRESS/MEDIA	18	13	13	21	10
13 ROCK MUSIC	7	7	3	5	5
14 BUSINESS/INDUSTRY	19	14	12	10	11
15 DRUGS	14	8	18	9	23
16 THE POLICE	8	16	9	7	7
17 THE MILITARY/DRAFT	45	24	17	14	6
18 FEDERAL AGENCIES	16	21	11	16	21
19 LABOR	20	23	22	23	16
20 POLLUTION/ECOLOGY	22	19	21	20	13
21 PRISONS	25	12	19	22	22
22 NIXON/AGNEW	21	10	23	15	20
23 HOMOSEXUALITY	23	22	24	Not meas'd.	
24 CAMPUS ACTIVITIES	13	18	14	8	12
25 RELIGION/THE OCCULT	24	20	16	19	15
26 FUND APPEALS	23	25	25	Not meas'd.	
27 HETEROSEXUALITY	27	25	26	19	17